

Customers are
our #1
priority.



“The Bank of Spare Capacity”



Our Mission...

is to work with you in a proactive way to capture and monetise what otherwise would have been worthless spare capacity.

We will identify and show you how much spare capacity you have in your business – this is the ability to take on more customers without increasing fixed costs.

Using our global trading platform we will sell your spare capacity for BBX euros and introduce you to a new customer in the process.

Unlike traditional banks we guarantee to bring you new customers!

We will help identify expenses in your business or areas that you currently don't have a budget for and use the BBX euros you have earned to pay for the expenses leaving the saved cash in your pocket.

If required we will give you access to **interest free** lending facilities.

We will share with you the creative ways thousands of business owners have used the global BBX platform to their benefit since we opened in 1993 in a proactive networked way.

Banking your Spare Capacity with BBX



If you can tick at least 1 box in each of the lists below then your business will be a perfect match for a BBX account.

You have:

- Ability to Take on More Clients
- A Hotel/B&B with Empty Rooms
- A Restaurant With Unfilled Seats
- Unsold Space
- Overstocked Unsold Goods
- Perishable Unsold Goods
- Slow Moving Assets
- Spare Production Time
- Time For More Jobs
- Unsold Tickets
- Any Unsold Advertising
- Any Unsold Sponsorship
- Unsold Property
- Charity Looking For More Donations
- A New Product to Test
- Bad Debt Owed to You
- End-of-line Products
- Extra Warehouse Space
- Incorrectly Packaged Items
- Liquidated Stock

You want to:

- Generate More Sales
- Expand Advertising Capabilities
- Stop Discounting
- Retain Cash to Maintain Cash Flow
- Improve the Balance Sheet
- Improve Your Lifestyle
- Limit Bad Debts
- Train, Motivate and Reward Employees
- Win More Tenders
- Decrease Bank Borrowing
- Expand Distribution Channels
- Gain Repeat Customers
- Generate Publicity
- Increase Capital Expenditure
- Increase Turnover
- Move Excess Inventory
- Realise Value From Under-performing Assets
- Climb the Property/Investment Ladder
- Support Charities
- Beat Up Your Competition

How does a BBX account work?

New age technology with a personal touch.....

Upon opening a BBX account you will be allocated a dedicated account manager who will assist you in identifying your under-utilised income opportunities and also sourcing your purchasing requirements – increasing revenue and saving cash!

You will also have immediate access to our automated online services including:

- Worldwide directory of fellow business owners
- International e-marketplace
- Online banking facilities
- Real estate and investment opportunities

Step 1.



List your spare capacity on the BBX platform or through your account manager.

Step 2.



Another business owner on the platform buys it. In return you receive BBX euros (accounted for and equal in value to one euro).

Step 3.



Use your BBX euros to buy things you want saving your cash.

Benefits of a BBX Account

- ✓ Guaranteed new customers
- ✓ Clear unwanted stock
- ✓ Buying discounts up to 85%
- ✓ Network with like minded individuals
- ✓ Increase the value of your business
- ✓ Dedicated account manager promoting your company
- ✓ More profit better lifestyle for you
- ✓ Interest free credit facility
- ✓ Take business off a competitor
- ✓ And more...

Contact BBX

Change gears in your business now !

Call 01 437 8881 or visit www.bbxireland.com

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